

**City of Santa Fe Sign Ordinance  
Important Notice to the SFAR Membership**

In 2006, a working compromise was reached between SFAR and the City of Santa Fe regarding implementation of the City's Sign Ordinance. The agreement that was reached with the City is as follows:

- 1) On Wednesdays, Thursdays and Sundays, the City will be lenient with Realtors regarding the advertising of properties for sale as long as the signs are **NOT** placed on sidewalks, in intersections, and other "public" areas or rights of way. This will apply during the time of the actual Open Houses/Tours **ONLY**. All signs which are not specifically on the property for sale **MUST** be removed by the end of those days! **No exceptions.**
- 2) Using directional arrow signs will be allowed in moderation, and as long as they also do not get placed on sidewalks, rights of way, intersections, or other "public" areas. These signs also **MUST** be removed by the end of that day's Open Houses/Tours.
- 3) The Santa Fe Association of REALTORS® office will be sharing the specific tour areas and days for tours (Wednesdays and Thursdays) with City Enforcement Officers each week so that they can report any non-compliance with this verbal agreement. If, in fact, the agreement is not honored by our members, and becomes a problem, the agreement will be cancelled and full enforcement will be undertaken.

It is up to you, the members of SFAR to work with the City of Santa Fe in proving that we are a professional organization and that our members appreciate what the City is agreeing to do for us by honoring the agreement and complying with the above requirements. Reports of any specific problems will be coming to the SFAR offices for further consideration and action.

**Thank you in advance for your cooperation!**